



PORTFOLIO SAMPLE

# Mindwalk “Pump Up Your Proposals”

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Product Page

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## Start your next client relationship off on the right foot ... before you even land the project.

Do you spend hours crafting project proposals, only to have potential clients object to your price ... or not respond at all?

Showing clients the value your design services bring to the table is essential ... both for their bottom line *and* yours. And your proposal is your best shot to make that case.

If your proposals are currently little more than a time-consuming exercise in futility, then we have good news for you.

### Introducing *Pump Up Your Proposals*, the creative professional’s solution for transforming contested pricing into persuasive project bids that get results.

Unlike other virtual coaching services, Mindwalk’s *Pump Up Your Proposals* session meets you where you are: **your place of business.**

Why?

Because live, face-to-face coaching allows plenty of time for hands-on learning, specific questions, and tailored feedback ... which ultimately means **better results for you.**

In fact, the average Mindwalk client boasts a 32% increase in proposal “win rates” as a result of our in-person coaching.

During this half-day session, your coach will review past proposals and identify areas for improvement. After a guided walkthrough of the analysis, you’ll walk away with:

- **Personalized feedback.** No guesswork on what to improve. Just detailed, actionable advice to help you make your case to future prospects.
- **A customized, fill-in-the-blank template.** No more wasted hours writing fruitless proposals from scratch. Save time with your easy-to-implement template that clarifies your services, highlights your unique expertise, and positions you as a valuable partner.
- **A thorough proposal checklist.** Minimize misunderstandings about timelines and deliverables. Use your crystal-clear roadmap for managing client expectations of your work – and your relationship – right from the start.

Imagine spending mere minutes – not hours – on your next proposal, knowing it not only gives you the best possible chance for landing the project, *at the rate you deserve* ... but also heads off common client relationship concerns, *before* they arise.

That's exactly the kind of confidence this coaching service is designed to give you.

And to boost your confidence even further, Mindwalk will review your next proposal within six months of your coaching session, **absolutely free**.

**"The best money we've ever spent"**

"The new proposal template we developed with the Mindwalk coach helped us win five new web design projects and a top price. We probably would not have got those projects otherwise."

– Doug Hastings, Owner of *Creative Media Solutions*

Why waste any more time on proposals that miss the mark and cost you needed project work ... and revenue? Try out Mindwalk's coaching for yourself with a free, 30-minute phone session today.

**[Schedule my free phone session]**

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Want to discuss a project like this? [resonatecopywriting.com](https://resonatecopywriting.com)